DON'T FORGET TO LIKE AND SUBSCRIBE...




only one person is allowed in
dynamic batting cages
...TO MY CHANNEL!


HE'S
SHORT AND
SCRAWNY.

I SHOWED
YOU THAT EVEN
LOSERS CAN
WIN FIGHTS!

I DIDN'T

LET YOU
DOWN, GUYS!

HE HAS A
NERDY FACE AND
HAIRSTYLE.

I BEAT A TAEKWONDO ATHLETE...

WITH CALF KICKS!

LIVE

yo! viral hook!

I knew I could believe in you!

today's stream is legendary lol.

?!



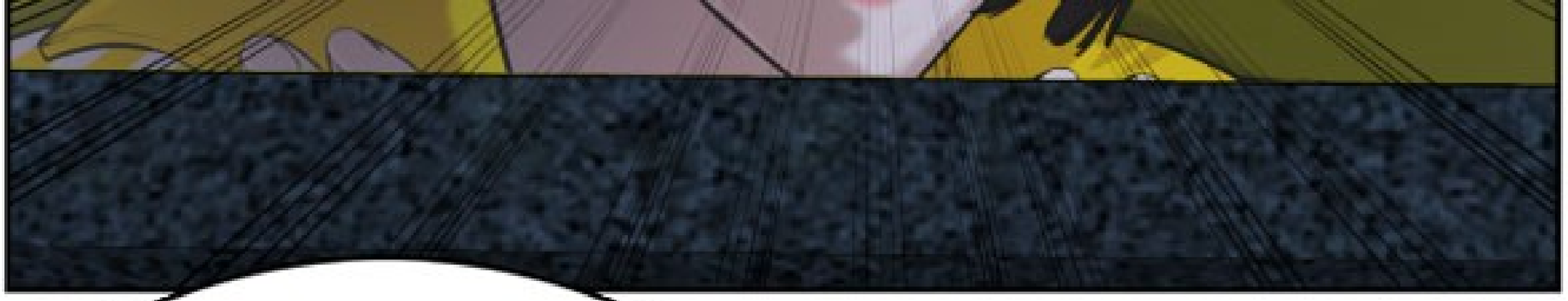
HE
MAKES VIDEOS
CALLING OUT
BULLIES.

HE
COPIED EVERYTHING
THAT MADE US
POPULAR...

...SO OF COURSE HE'S GAINING SUBSCRIBERS.

THEY COPIED US!





THEY DID. BUT THERE'S NOTHING WE CAN DO ABOUT IT.

WE WON'T BE ABLE TO SUE HIM OVER THIS.

WHAT ABOUT OUR SUBSCRIBERS?!

SURELY THEY'LL STAND UP FOR US!



HWANG • 38 MINUTES AGO

HWANG

viral hook is a total fucking rip-off of viral hit.

21 2

view 2 replies

KIM • 51 MINUTES AGO

KIM

wow, does this guy have no fucking shame?

36

9 • 1 HOUR AGO

for real lol. calling on all v-hitters to report his ass.

99 4 17

view 17 replies

THEY WERE ALL OVER VIRAL HOOK'S COMMENTS...

TAKING HIM TO TASK FOR COPYING US.

BUT GUESS WHAT?

THERE'S NO

THERE'S NO SUCH THING AS LOYALTY ON NEWTUBE.

ssam • 30 minutes ago
you know, you can just watch both of them. why the fuck would you report him?
48 12 6
view 6 replies

dok • 30 minutes ago
exactly. tbh I like watching viral hook more.
15 2

JJANG
jjang • 30 minutes ago
viral hit was too much of a loser. viral hook might be a loser, but he's more satisfying to watch lol.
62 7

THEY DON'T REALLY CARE IF

HE'S COPYING YOU SINCE THEY CAN JUST SUBSCRIBE TO BOTH CHANNELS.

DOES THAT MEAN WE NEED TO

COMPETE WITH THEM?!

BUT WE'RE THE ORIGINAL!

I THINK WE'LL LOSE IF WE COMPETE WITH THEM.

W-WHY IS THAT?!

VIRAL HOOK UPLOADS THREE EPISODES PER WEEK.

HE'S A SCRAWNY LOSER JUST LIKE HOBIN, BUT HE FIGHTS THREE

TIMES A WEEK.



[CALLING OUT BULLIES] HOW TO BEAT A TAEKWONDO ATHLETE.

VIRAL HOOK

VIRAL HOOK 392K VIEWS • 10 MINUTES AGO



I EMBARRASSED MY CRUSH BY ASKING HER OUT.

VIRAL HOOK

VIRAL HOOK 104K VIEWS • 2 DAYS AGO



TEACHING THE ASSHOLE WHO ROBBED ME A LESSON.



WELCOME TO OUR CHANNEL!

I DOUBT THIS GUY IS ACTUALLY A WEAK NERD.

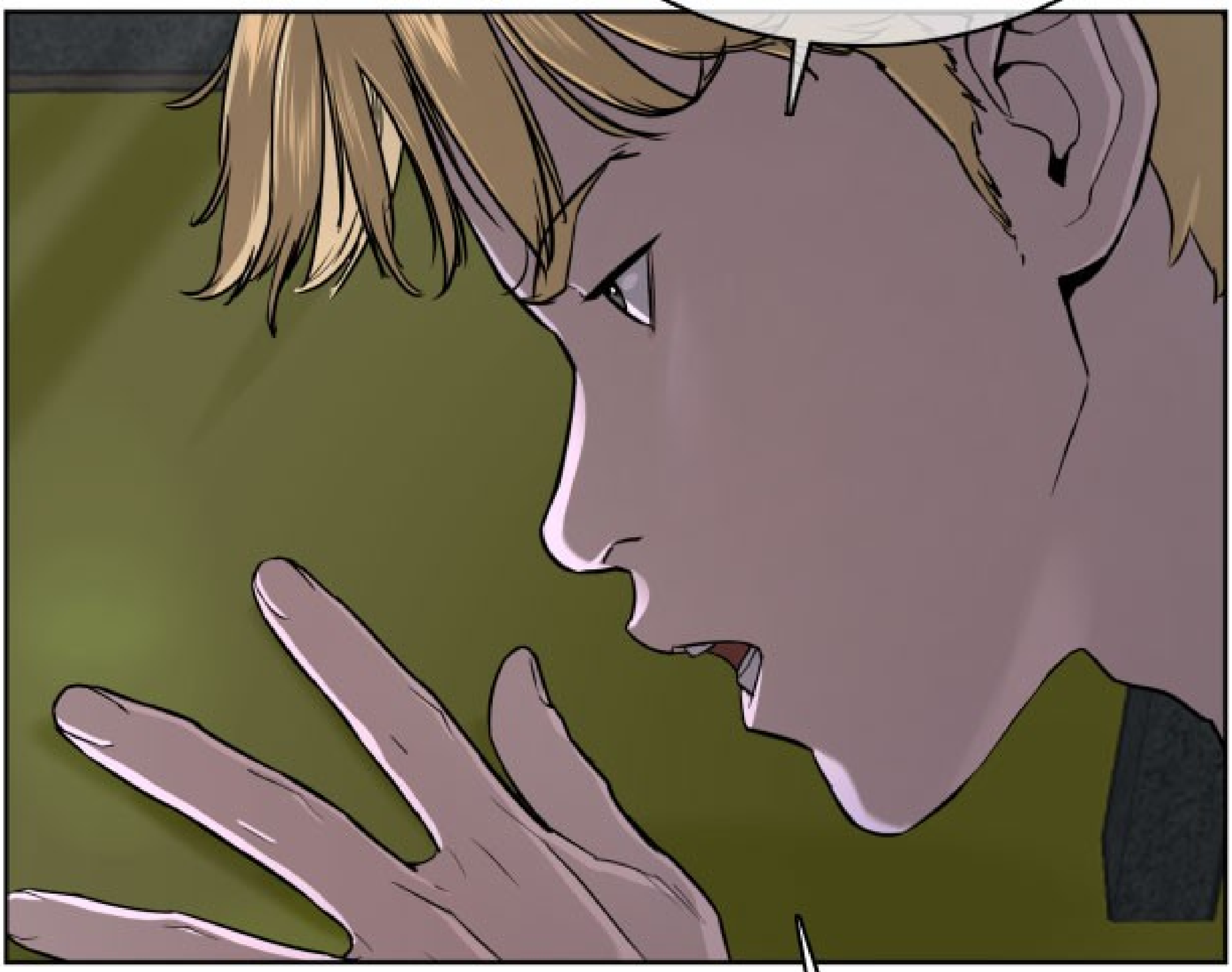
HE'S MOST LIKELY SOMEONE WHO'S A PRO FIGHTER AND IS JUST PRETENDING TO

BE LIKE HOBIN.

VIEWERS WILL GET USED TO FREQUENT UPDATES BECAUSE OF HOW OFTEN HE POSTS.

THEY'RE PROBABLY GOING TO COMPARE

HIS CHANNEL TO OURS.



AND PEOPLE SEEM TO LIKE WHAT HE'S PUTTING OUT. THIS FUCKER ALREADY HAS 90,000 SUBSCRIBERS.

AND THERE'S ONE MORE REASON WHY WE'LL LOSE AGAINST THEM.

T-THERE'S ANOTHER REASON?!

RIGHT NOW...

SAMSUNG

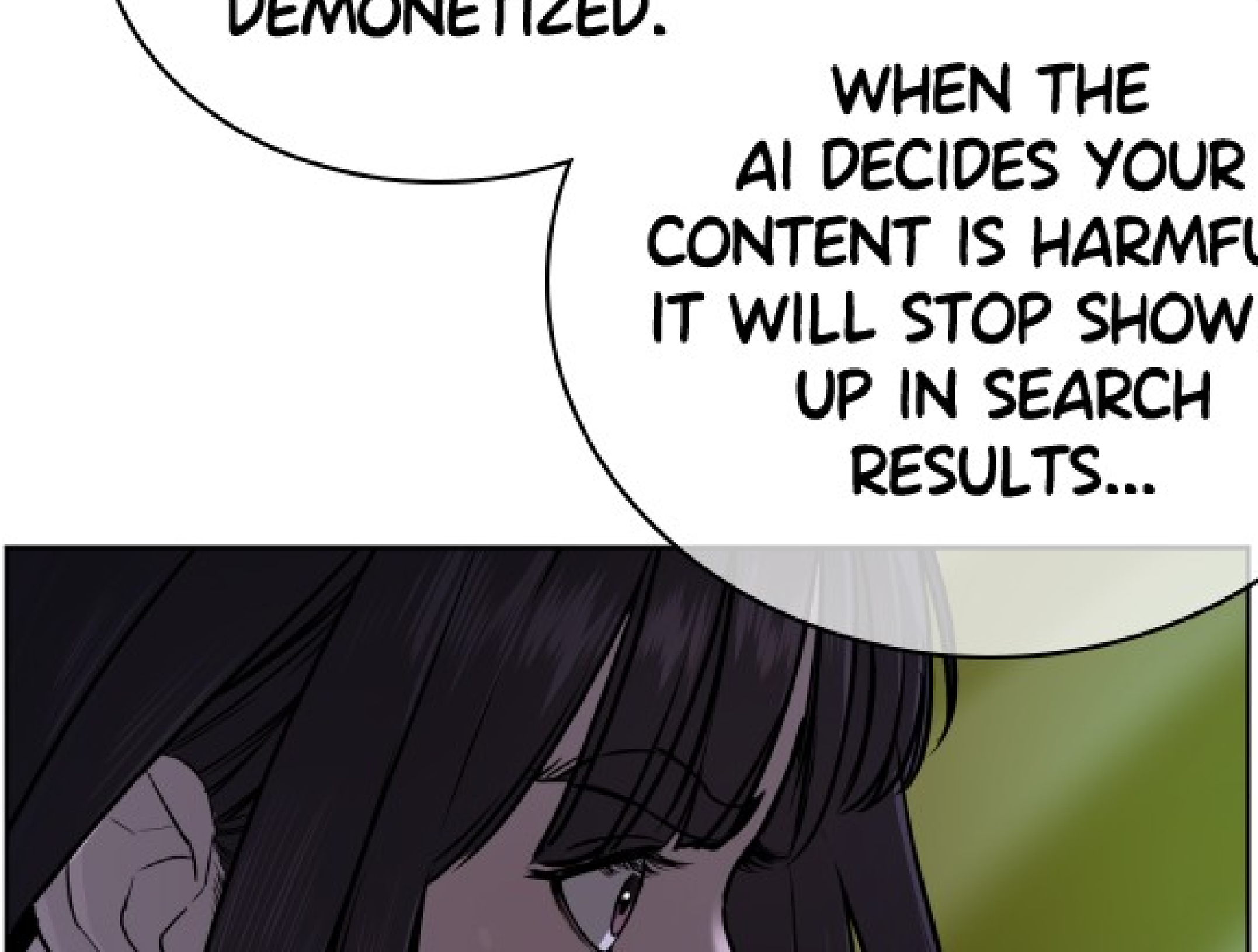
?!

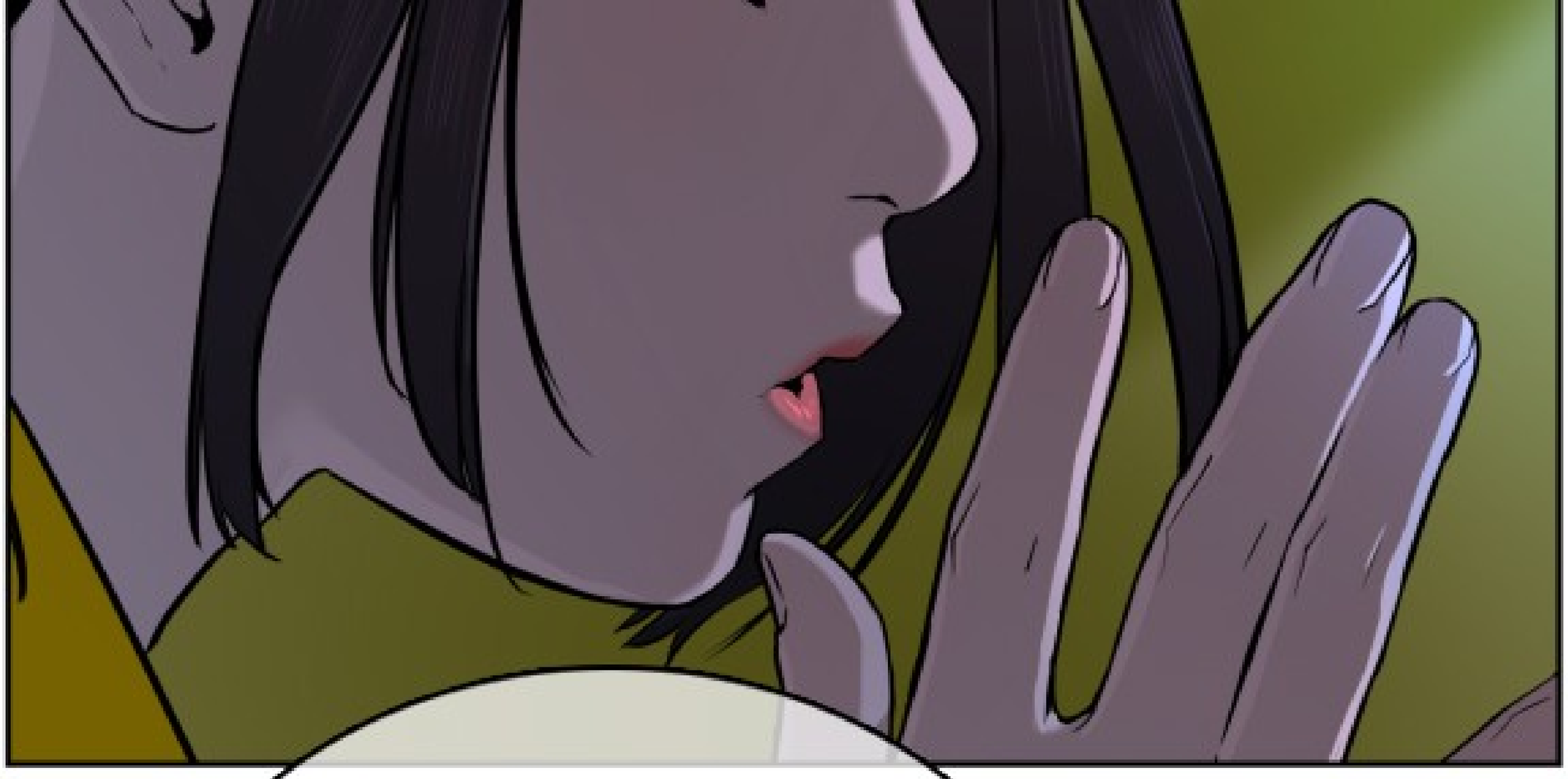


...OUR CHANNEL DOESN'T EVEN SHOW UP IF YOU SEARCH FOR IT.

FLAGGED VIDEOS DON'T JUST GET DEMONETIZED.

WHEN THE AI DECIDES YOUR CONTENT IS HARMFUL, IT WILL STOP SHOWING UP IN SEARCH RESULTS...





OR IT'LL SHOW UP AT THE BOTTOM OF THE RESULTS PAGE.

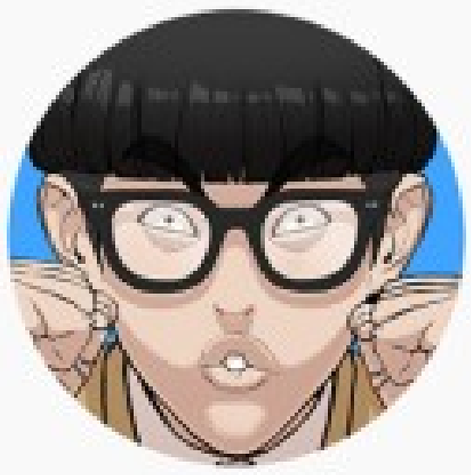
THAT'S WHY IF YOU LOOK UP "VIRAL HIT" ON NEWTUBE RIGHT NOW...

...IT SHOWS VIRAL HOOK'S CONTENT FIRST.

NuuTube

viral hit

filter



VIRAL HOOK

92k subscribers • 4 videos

SUBSCRIBE

I'll teach you how to wreck bullies. some of the content is violent and includes crude language. kids should not try to imitate...

latest from viral hook



[calling out bullies] how to beat a taekwondo athlete.

viral hook 392k views • 10 minutes ago

fighting lesson number one: win a fight against a martial arts athlete by ki

NEW



I embarrassed my crush by asking her out.

viral hook 104k views • 2 days ago

I loved her so much...

NEW

+8 more



WE'RE NOT MAKING ANY PROFIT OR GETTING NEW SUBSCRIBERS.

AND ON TOP OF THAT, OUR SUBSCRIBERS ARE GETTING POACHED BY OUR COMPETITOR.

IF WE DON'T DO SOMETHING ABOUT IT, OUR NEWTUBE

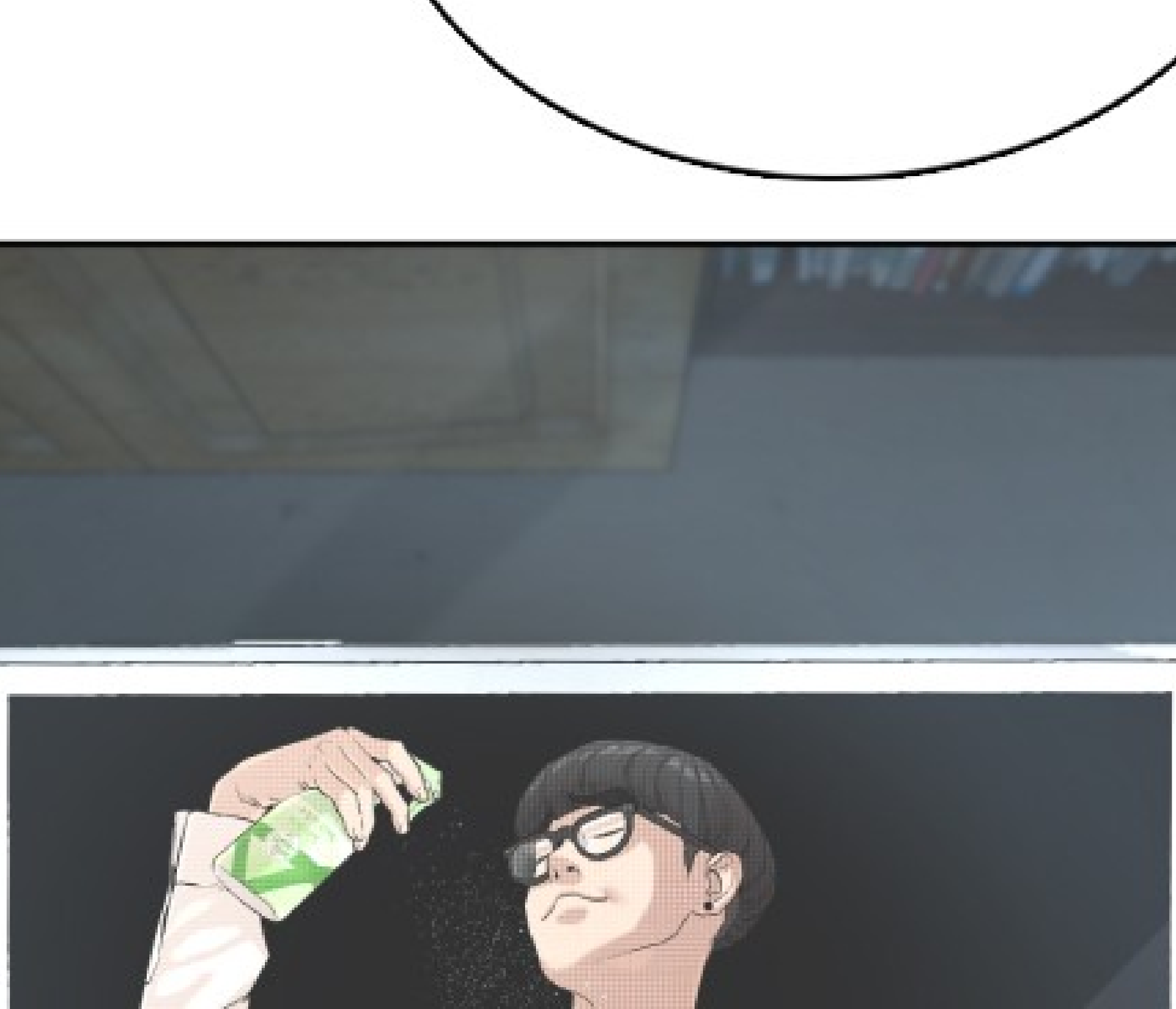
CHANNEL IS
FINISHED.

I DON'T
KNOW WHAT
TO DO.


SAMSUNG
WHAT DO YOU MEAN?

I'VE BEEN COUNTING DOWN THE DAYS UNTIL WE CAN MONETIZE OUR VIDEOS AGAIN.

BUT I DON'T KNOW WHAT TO DO NOW.





HOBIN.

I CAN BARELY DEAL WITH GETTING DEMONETIZED.

AND NOW THERE'S THIS VIRAL HOOK GUY IN THE MIX.

HOW AM I GOING TO PAY FOR MY MOM'S SURGERY?


SHIT.

WHY IS EVERYTHING GOING WRONG AS SOON AS THINGS HAD STARTED LOOKING UP FOR ONCE?





FUCK EVERYTHING.

NOW THAT THE LAST BIT OF HOPE I HAD IS GONE...

YOU OKAY, BOSS?

LEAVE HIM BE. HE'S UNDER A LOT OF STRESS.

...I'M JUST PISSED OFF BY EVERYTHING.

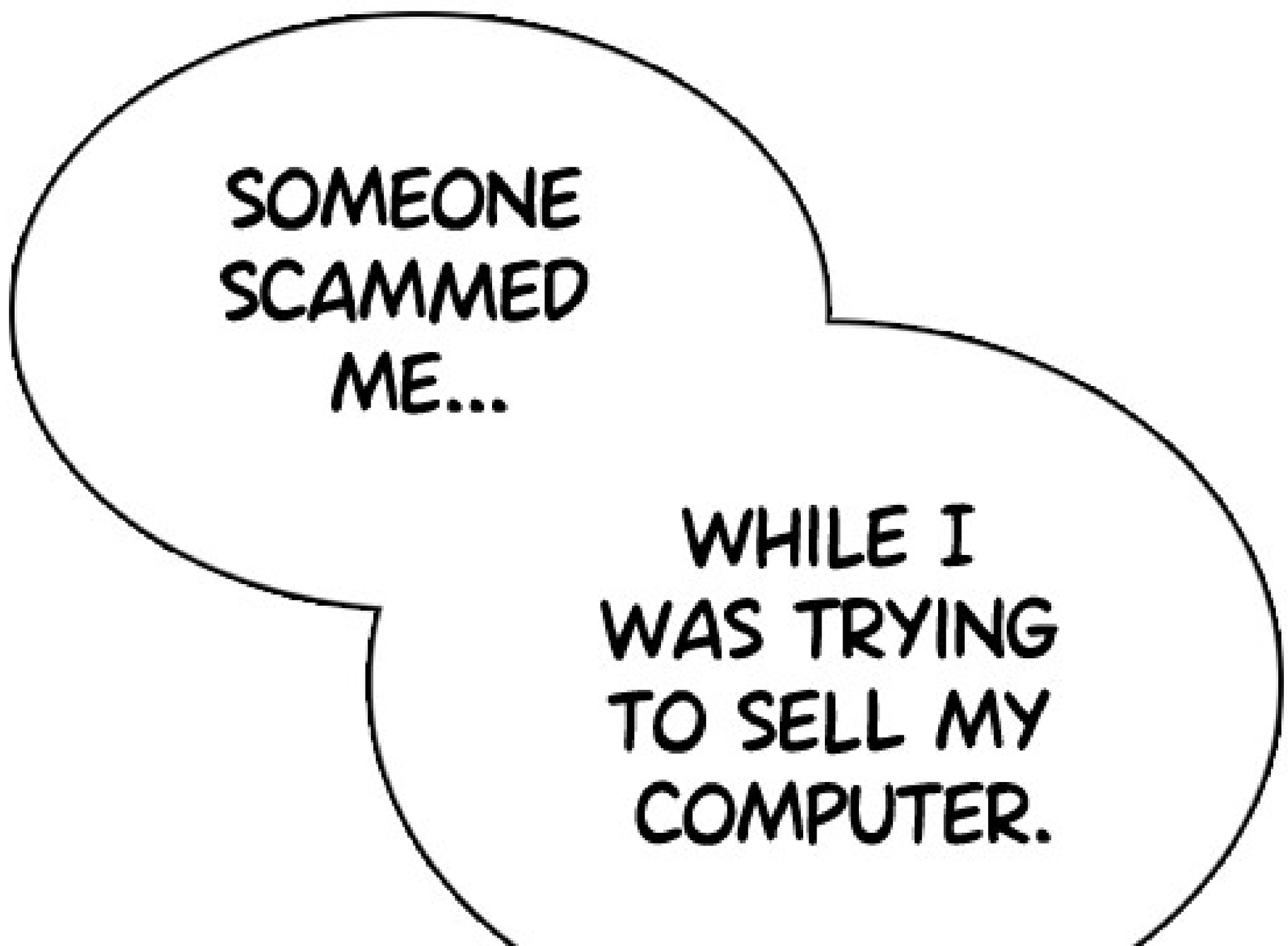
LET'S EDIT ANY FOOTAGE WE'VE TAKEN BEFORE AND UPLOAD IT.

WE MAY NOT BE ABLE TO MAKE MONEY OFF OF IT BUT IT'LL HELP STOP

BUT IT'LL HELP STOP PEOPLE FROM UNSUBSCRIBING.

EVEN THOUGH THEY'RE PEOPLE THAT I'M GRATEFUL TO.

I, I CAN'T EDIT ANYTHING.


SOMEONE SCAMMED ME...
WHILE I WAS TRYING TO SELL MY COMPUTER.

PEOPLE THAT

HELPED ME GET TO WHERE I AM.

I WAS GONNA HELP THE BOSS OUT BY GIVING HIM THE MONEY FROM THE SALE.

BUT THE BUYER JUST RAN OFF WITH MY COMPUTER AFTER I LET HIM CHECK IT OUT.

...

BOY, HE WAS FAST.

DON'T WORRY, I'LL FIGURE SOMETHING

OUT.

I JUST WANT TO GIVE UP.

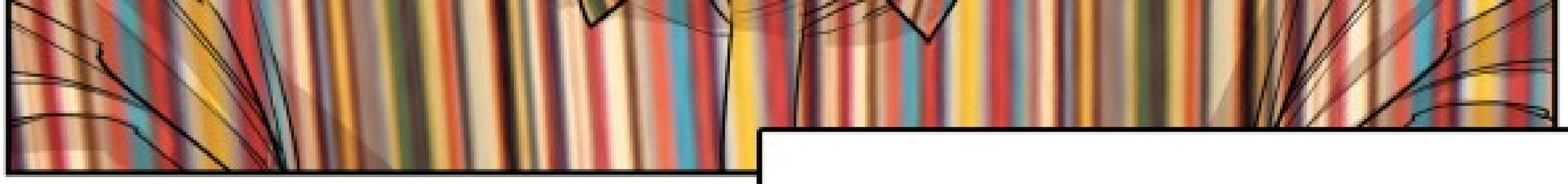
DID YOU HEAR THAT, HOBIN?!

EVEN GAEUL IS TRYING HER BEST TO HELP!

YOU NEED TO STEP UP, DUDE!

I'D CRAWL UNDER A ROCK IF I COULD.

I SEE.



BECAUSE I FEEL
LIKE IF I DON'T...

BUT I DON'T REMEMBER ASKING HER TO DO THAT.





...I'LL START HURTING THEM.

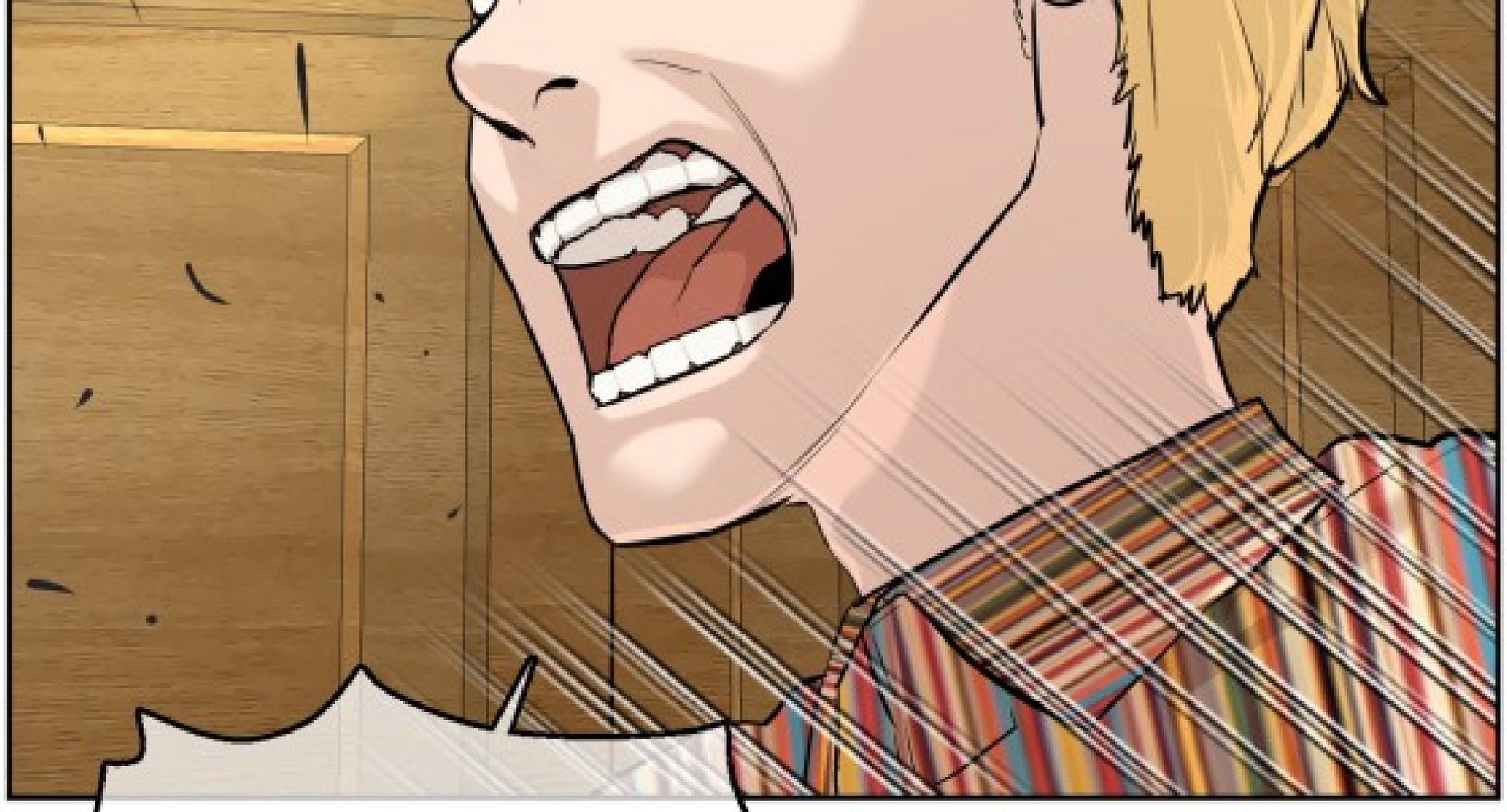
YOU'VE REPORTED IT TO THE POLICE, RIGHT?



I KNOW I'M GONNA HURT HER IF I SAY IT BUT I FIND MYSELF SAYING IT ANYWAY.

DUDE!
WHAT THE
FUCK?!

THAT'S SUCH
A HEARTLESS
THING TO SAY!



GAEUL DID IT FOR YOU, YOU ASSHOLE!

IF THEY DON'T CATCH THE GUY, I'LL PAY FOR A REPLACEMENT.

I'M NOT A KID.

I'M GOING OUT. YOU

GUYS CAN STAY.



I'M JUST PATHETIC.

VIRAL HIT

NARRATIVE AND STORYBOARD BY TAEJUN PAK

ART BY JUNGHYUN KIM

EPISODE 29: DO YOU HAVE 500 WON, YOU ASSHOLE?!

YOU'RE JUST MY TYPE!

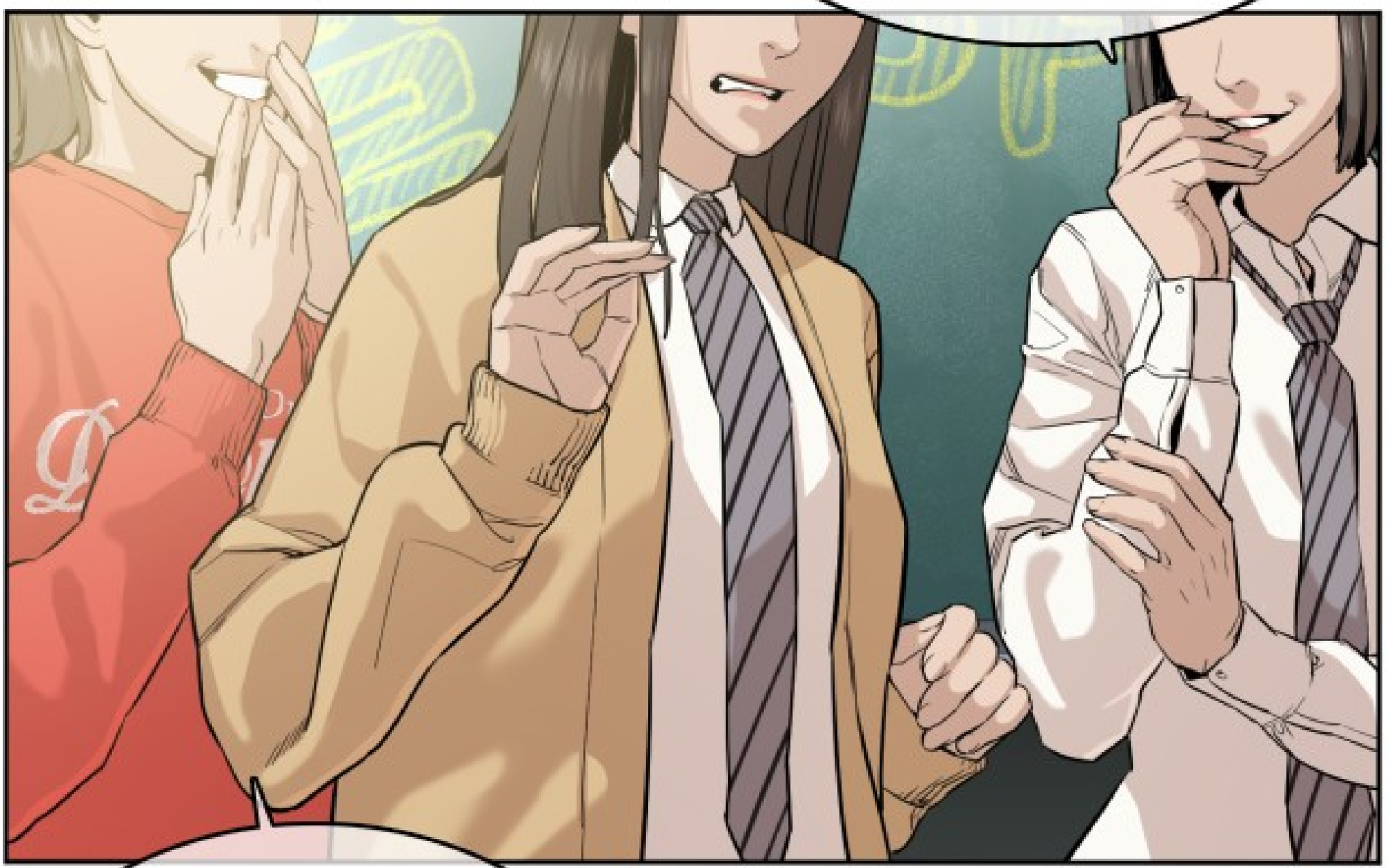
I FELL FOR YOU THE MOMENT I SAW YOU!

...

I'M SORRY ABOUT WHAT HAPPENED LAST TIME! I HAD AN INGROWN TOENAIL!

HEY, DON'T YOU THINK THE TRANSFER STUDENT IS FUCKING OBNOXIOUS?

YEAH, HE'S SO FUCKING ANNOYING. WHY THE FUCK IS HE LIKE THAT?



I HEARD THE GUYS ARE

THE GUYS ARE ALSO FED UP WITH HIM.

I DON'T GET WHY PEOPLE FAWN OVER HIM ON NEWTUBE.

SHE REJECTED ME AGAIN.

looool.

lmao.

hahaha.

IS HE SERIOUS?

I JUST DON'T UNDERSTAND WHY.

DO ALL OF YOU THINK I LOOK LIKE A PATHETIC LOSER?

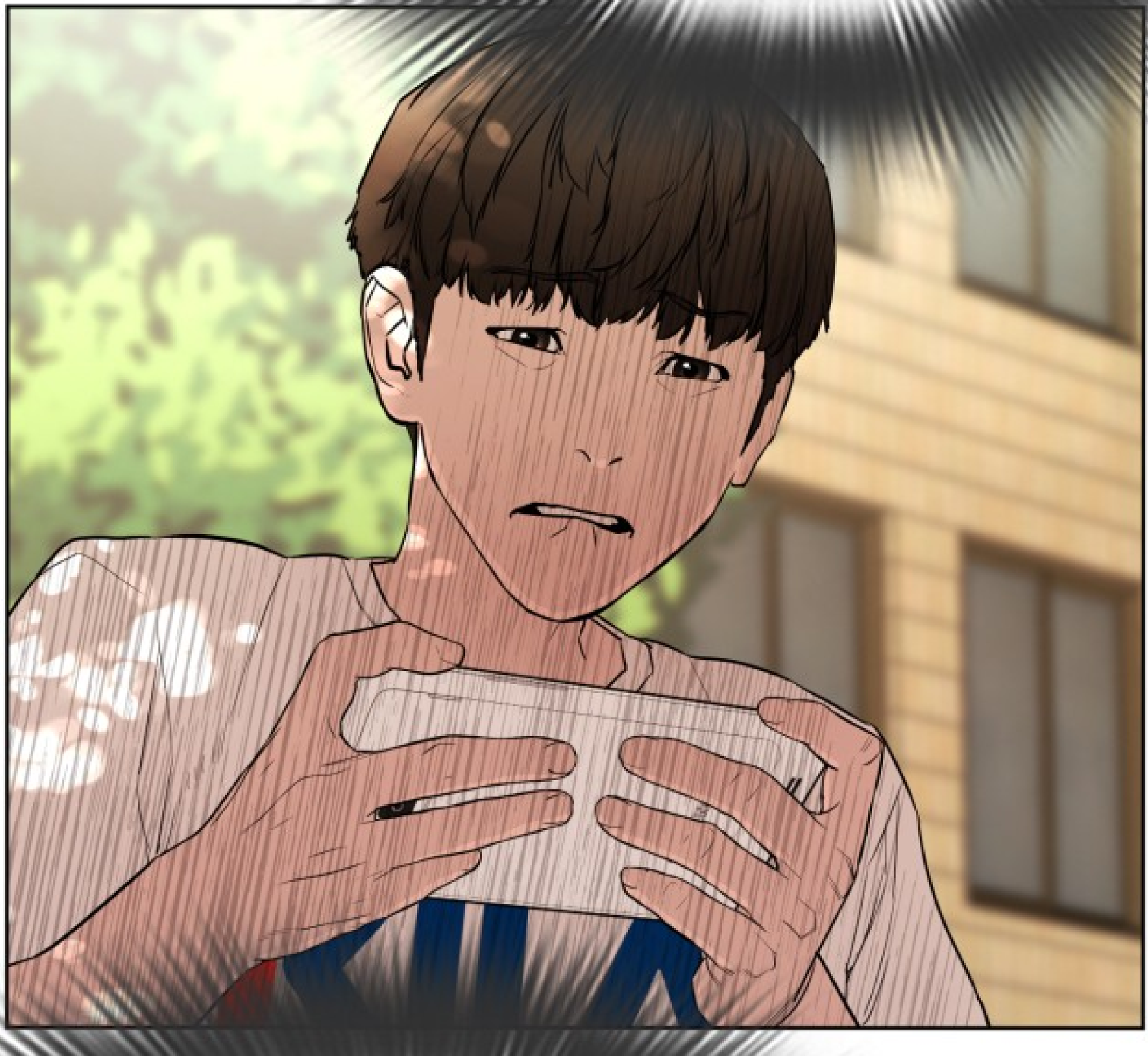
HE EVEN COPIED HOW

I ACTED IN THAT VIDEO.

I WASN'T ACTING LIKE THAT FOR THE VIEWS. THAT WAS ALL

GENUINE.

IS HE GOING TO COPY EVERY SINGLE THING I DID?!



HOW IS HE SO SHAMELESS ABOUT COPYING MY

STUFF?

AT THIS RATE, HE'LL STEAL MY CONTENT AND MY SUBSCRIBERS.

THE ONE SILVER LINING IS...

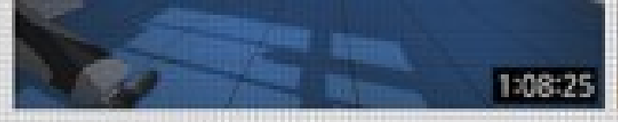
...HE DOESN'T KNOW ABOUT SAMDAK'S CHANNEL.

I'M THE ONLY ONE WHO KNOWS ABOUT IT.

0 subscribers

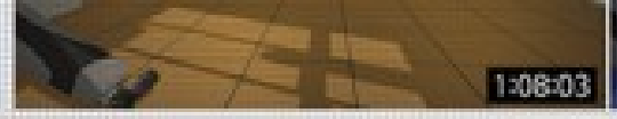
HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

UPLOADS ▶ PLAY ALL



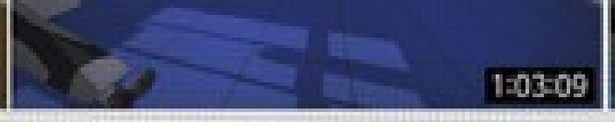
dawswagxfxveqweu

0 views 5 years ago



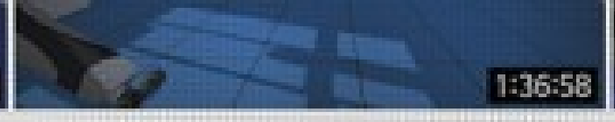
sfkjhgbfiatbktgbskljdxkawekj
wdlnbwjjwjw!!

0 views 5 years ago



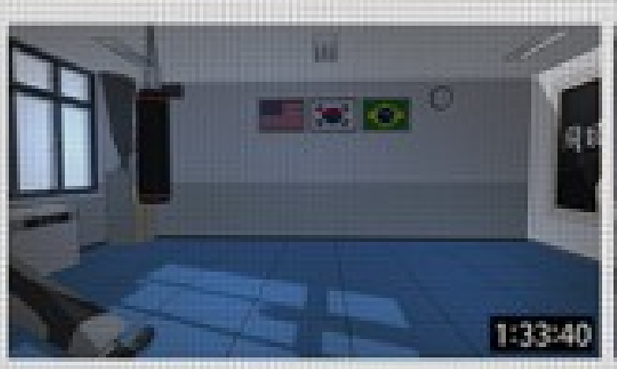
ppap!!anwhqmmluiuahhhwn

0 views 5 years ago



WA!SANS!!!WA!WA!dqwdhqhsk

0 views 5 years ago



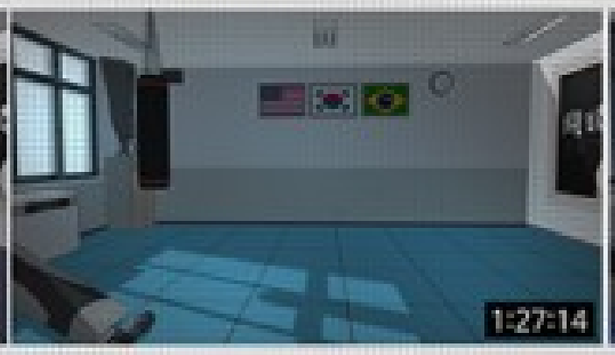
zxcmepfiwbnfd;edjutnbglsdj
rjrjfse!

0 views 5 years ago



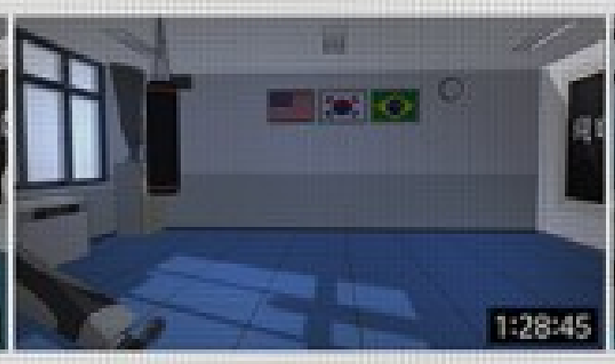
Tkdnaerhgrkaskgdl
tkfkdgowntpdy!

0 views 5 years ago



zmmelwqajkrufnnnnnnriw!!?

0 views 5 years ago



znbkqlwirejpetryab!
awkjhba

0 views 5 years ago

IF VIRAL HOOK KNEW ABOUT SAMDAK'S CHANNEL...

I FINALLY JOINED A GYM, EVERYONE!

MAYBE IT'S BECAUSE I'M A WUSS, BUT THE GUYS HERE SCARE ME.



looool.

hahaha.

lmao.

...HE WOULDN'T BE HITTING THE GYM.

HE'S SO FAKE. IF HE WAS A REAL LOSER LIKE ME, HE WOULDN'T BE ABLE TO STEP FOOT IN A GYM.





I DON'T DESERVE TO BE THEIR BOSS.

I DON'T KNOW WHY I ACTED THAT WAY.

I SHOULDN'T HAVE BEEN SUCH AN ASSHOLE.

TWO.
ESPECIALLY
NOT TO THOSE

THEY'RE GOOD PEOPLE...

IS THAT ALL YOU HAVE TO SAY, YOU SON OF A BITCH?!

ARE YOU ACTING LIKE A JERK BECAUSE YOU'RE GOING THROUGH PUBERTY?!

...WHO PUT THEIR TRUST IN ME AND SUPPORTED ME.

R-RUN, HOBIN!

I'M SURE THEY'RE SUPER DISAPPOINTED IN ME.

I'M... I'M SORRY.

THAT

DOESN'T CUT IT AS AN EXCUSE!

DO YOU HEAR ME?

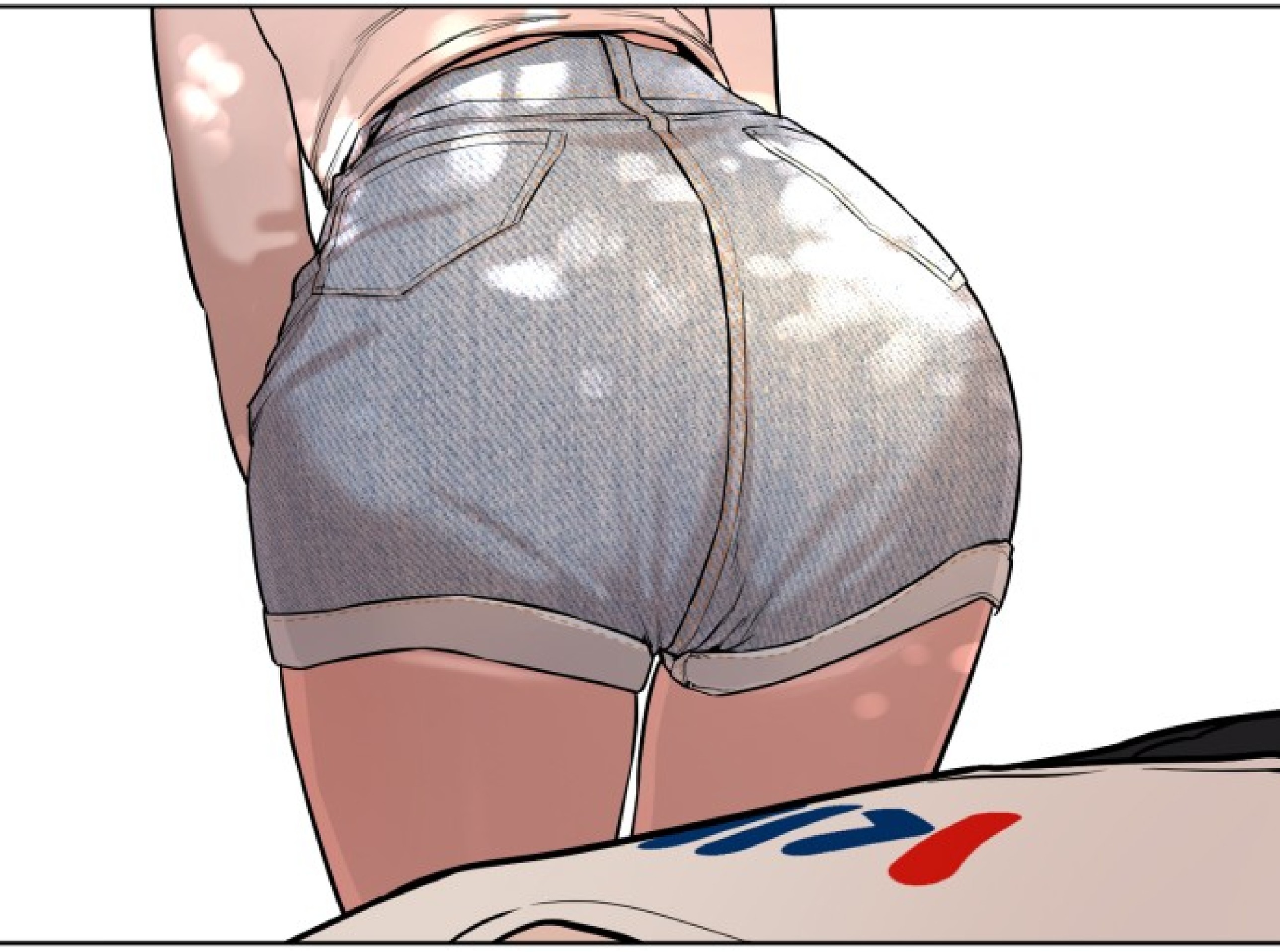
I WAS AN ASSHOLE WHEN I SHOULD HAVE BEEN ACTING LIKE A LEADER.

I KIND OF GET WHY SNAPPER IS NICE TO ME...

O_o

BUT I DON'T GET WHY GAEUL IS.

WHAT DOES
SHE EVEN SEE
IN ME?



HUH?

ARE YOU OKAY?



B-BOMI?!

I HEARD ABOUT...

HOW YOU NEED TO PAY FOR YOUR MOM'S SURGERY AND ALSO ABOUT THAT WEIRD CHANNEL.

WHY IS BOMI AT THE HOSPITAL?

I THOUGHT HER LEG HAD HEALED ALREADY.

SEEING BOMI IS NICE AND ALL...

YOU LOOK REALLY DOWN.

우리병원

IT'S JUST THAT... NOTHING'S GOING RIGHT FOR ME RIGHT NOW.

...BUT HONESTLY, I DIDN'T WANT TO SEE HER TODAY.

PLUS, I'M FEELING IRRITABLE TODAY.

CHEER UP, HOBIN!

I'LL LEND YOU THE MONEY FOR YOUR MOM'S SURGERY!

I'M GOING TO GET MY SEVERANCE PAY!

EVEN
BOMI'S WORRIED
FOR ME.

I WONDER WHY, THOUGH.

WE'RE JUST FORMER CO-WORKERS.



DO WE KNOW EACH OTHER FROM BEFORE THAT OR SOMETHING?

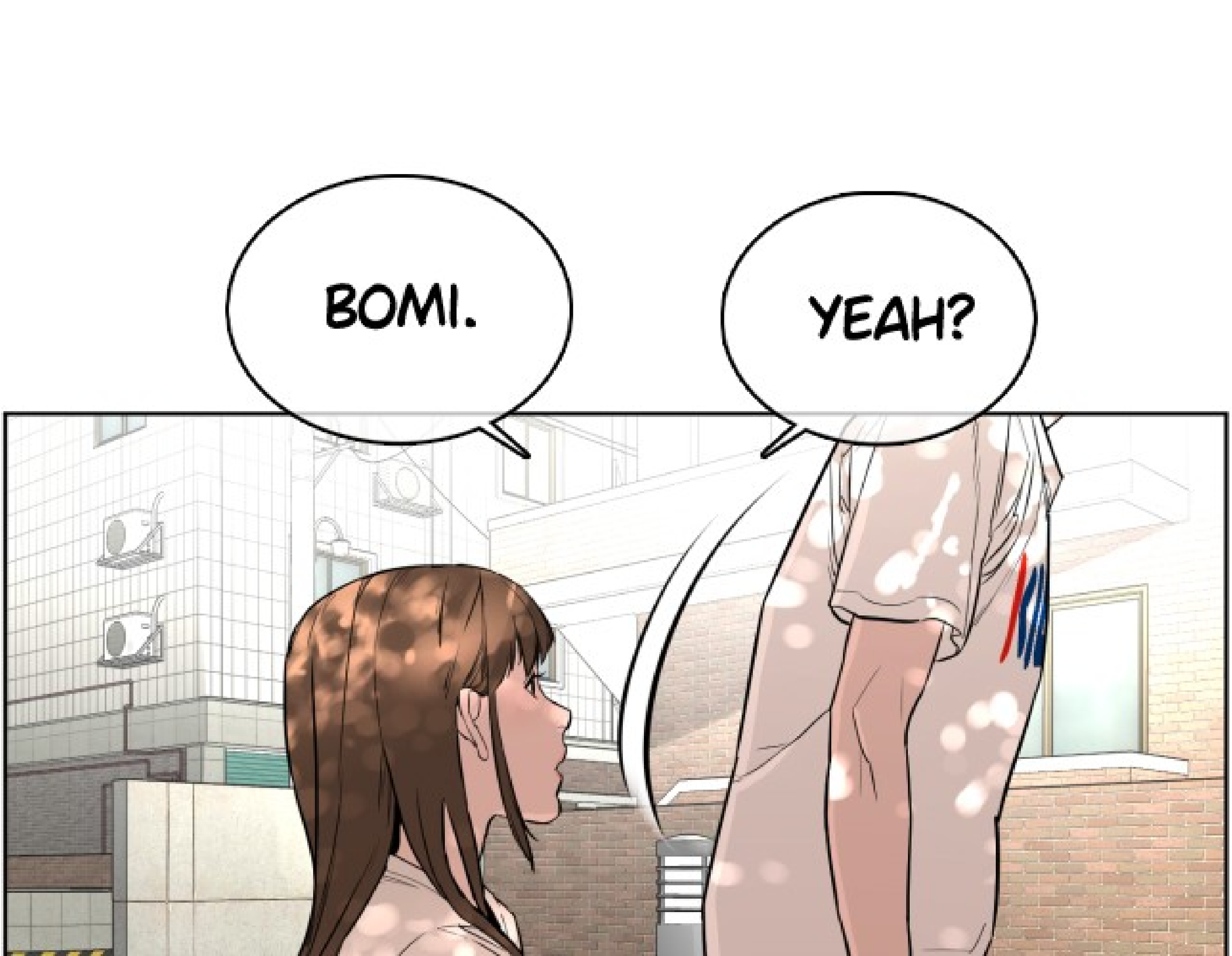
ISN'T THAT GREAT NEWS?

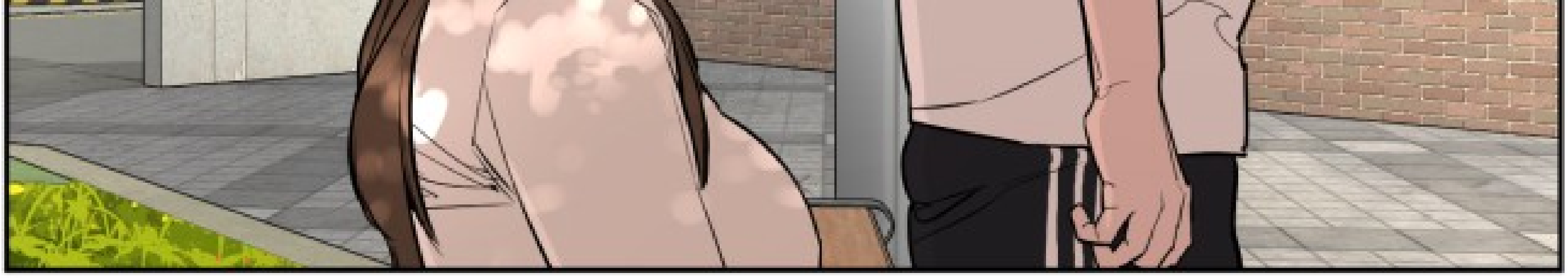
SNAPPER, GAEUL, BOMI...



I FEEL LIKE ALL I'M DOING IS TAKING ADVANTAGE OF THEIR KINDNESS.

I DON'T HAVE THE ABILITY TO RETURN THE FAVOR.


BOMI.
YEAH?



MAYBE THAT'S THE REASON WHY.

YOU'RE NOT ENTITLED TO SEVERANCE

TO SEVERANCE PAY...

BECAUSE YOU'VE WORKED THERE FOR LESS THAN A YEAR.

W-WHAT?!

MAYBE IT'S BECAUSE I HAVE NOTHING

TO OFFER THEM IN RETURN...

HOW DO
YOU NOT KNOW
THAT?



...THAT THEIR KINDNESS MAKES
ME FEEL UNCOMFORTABLE.



I DON'T UNDERSTAND THEM.

I GOT SCAMMED...

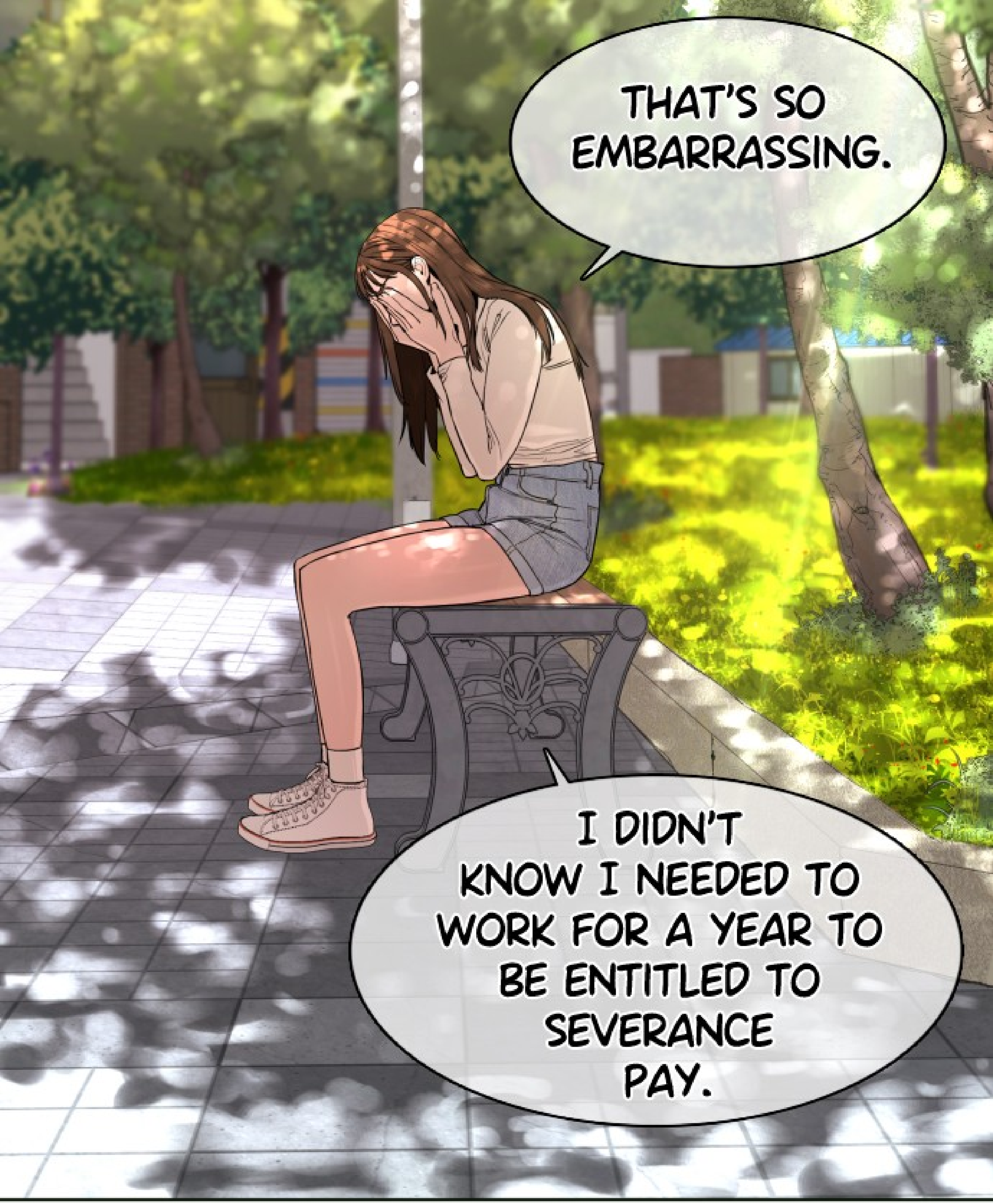




...WHILE I WAS TRYING TO HELP YOU.

I'M NO ONE SPECIAL...

DAMN IT!



...SO WHY IS EVERYONE BEING SO NICE TO ME?

AM I MAKING THE RIGHT CHOICE?

HE LOOKS LIKE HE'S AROUND YOUR AGE BUT HIS CHANNEL IS FILLED WITH VIDEOS OF HIM FIGHTING.

I HEARD A LOT OF KIDS THESE DAYS ARE NEWTUBERS.

I DON'T WANT YOU DOING ANYTHING LIKE THIS.

SHOULD I TRY TO KEEP MY NEWTUBE CHANNEL GOING?





WHO COULD BE CALLING ME?

TODAY WE'RE GOING TO...

GUGUGU

...SPEND 20 MILLION WON* ON DESIGNER GOODS!

LET'S SHOP!

*about 18,000 usd.

OH MY GOD.

THEY EVEN COPIED THIS VIDEO.

THIS HAS GOT TO BE...

...HURTING HIM QUITE BADLY.

I THOUGHT

OF A GOOD IDEA FOR A COLLAB...

BUT HE'S IGNORING MY MESSAGES.

HE'S GETTING TOO BIG FOR HIS BOOTS.

I DON'T KNOW WHETHER TO JUST LET HIM ROT OR NOT.

I NEED TO GET MY REVENGE...

1:34

HOBIN YU

hobin, do you wanna make some money?

1
7:20 PM

I came up with a brilliant idea for a video.

1
7:20 PM

are you seriously ignoring me?

1
7:34 PM

heeyyyyyyy.

1
7:34 PM

...BUT HE'S NOT PLAYING BALL.

I WANT HIM TO KNOW WHAT IT FEELS LIKE...



...WHEN SOMEONE'S NICE TO YOU WHILE YOU'RE STRUGGLING.






WHAT ARE
YOU UP TO
RIGHT NOW...

...HOBIN?



SO YOU'RE SAYING THAT YOUR

WERE ALSO

VIDEOS..

WERE ALSO FLAGGED LIKE OURS AND CHORONGI'S?



AND YOU ALSO HAD A COPYCAT CHANNEL

SPRING UP?

DID I
GET THAT
RIGHT...

HUH?EUNG?

THAT'S RIGHT.

DIRECTOR

FORMER BEAUTY NEWTUBER

BEAUTY GURU HOHYEONG BAEK

NUMBER OF SUBSCRIBERS BEFORE QUITTING: ONE MILLLION

I FEEL LIKE YOU AND CHORONGI* SHOULD SWAP NAMES.

ANYWAY, WHAT WAS YOUR CHANNEL ABOUT?

*part of her name means "white tiger" in korean while chorongi's means "shining brightly."

I USED TO MAKE VIDEOS WHERE I GAVE STUDENTS MAKEOVERS.

I GREW MY CHANNEL BY GIVING MAKEOVERS TO STUDENTS WHO WEREN'T THE TYPE TO PUT MUCH EFFORT INTO THEIR LOOKS.



PEOPLE REALLY LOVED MY VIDEOS.

I EVEN QUIT MY JOB AND DEDICATED MYSELF TO WORKING ON MY CHANNEL FULL-TIME BECAUSE I WAS DOING SO WELL.

I GET WHY YOUR CHANNEL WAS POPULAR.

PEOPLE PROBABLY FOUND IT SATISFYING TO SEE HOW STUDENTS COULD BE TRANSFORMED WITH A MAKEOVER.

I WOULD EXPECT NOTHING LESS FROM A NEWTUBER WHO HAD ONE MILLION SUBSCRIBERS.

BUT THINGS STARTED GOING SOUTH ONCE THAT COPYCAT CHANNEL

POPPED UP.

A NEWTUBER CAME OUT OF NOWHERE AND STARTED COPYING MY VIDEOS.

THEY UPLOADED A LOT OF VIDEOS IN A SHORT AMOUNT OF TIME.

UPLOADS ▶ PLAY ALL



[MAKEOVER] GIVING A MAKEOVER TO MY SUBSCRIBER.

BEAUTY BEAUTY
2.5M VIEWS • 1 DAY AGO



[MAKE UP!] I GAVE SOMEONE A FIERCE MAKEOVER

BEAUTY BEAUTY
4.2M VIEWS • 3 DAYS AGO



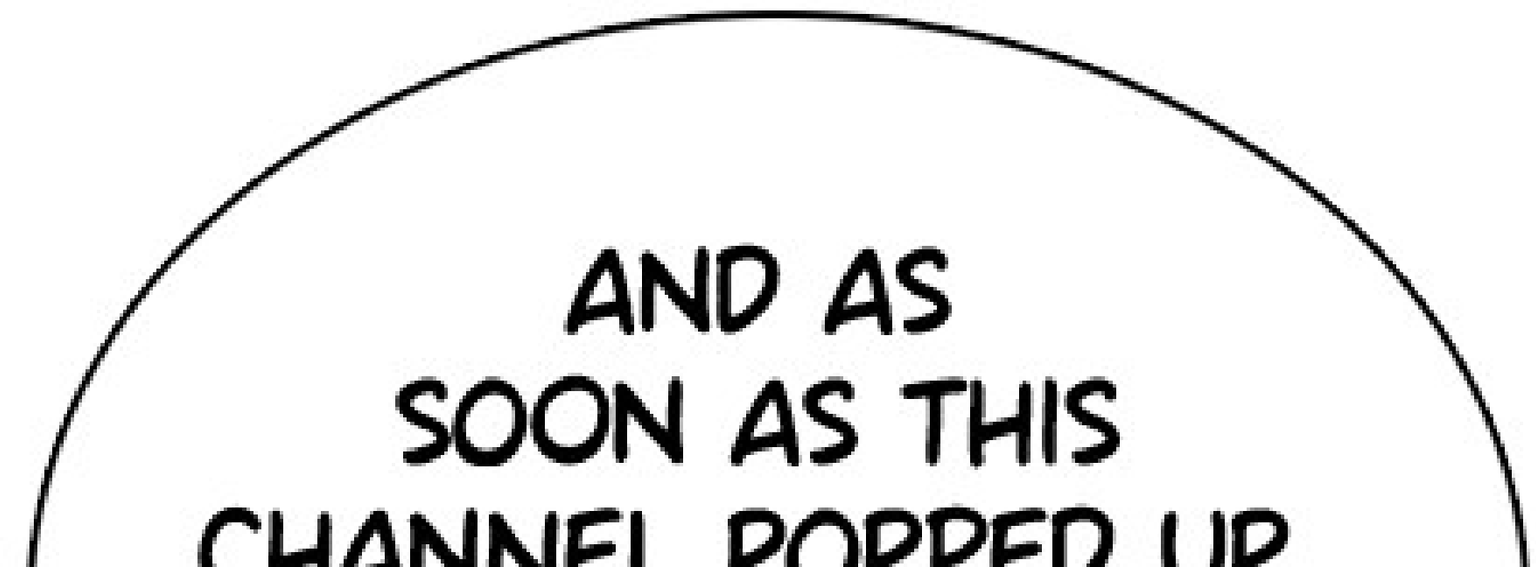
CHECK OUT THE VANITY OF A BEAUTY NEWTUBER!

BEAUTY BEAUTY
7.2M VIEWS • 5 DAYS AGO



[MAKEOVER] GIVING A MAKEOVER TO A CAREER WOMAN!

BEAUTY BEAUTY
9.4M VIEWS • 1 WEEK AGO



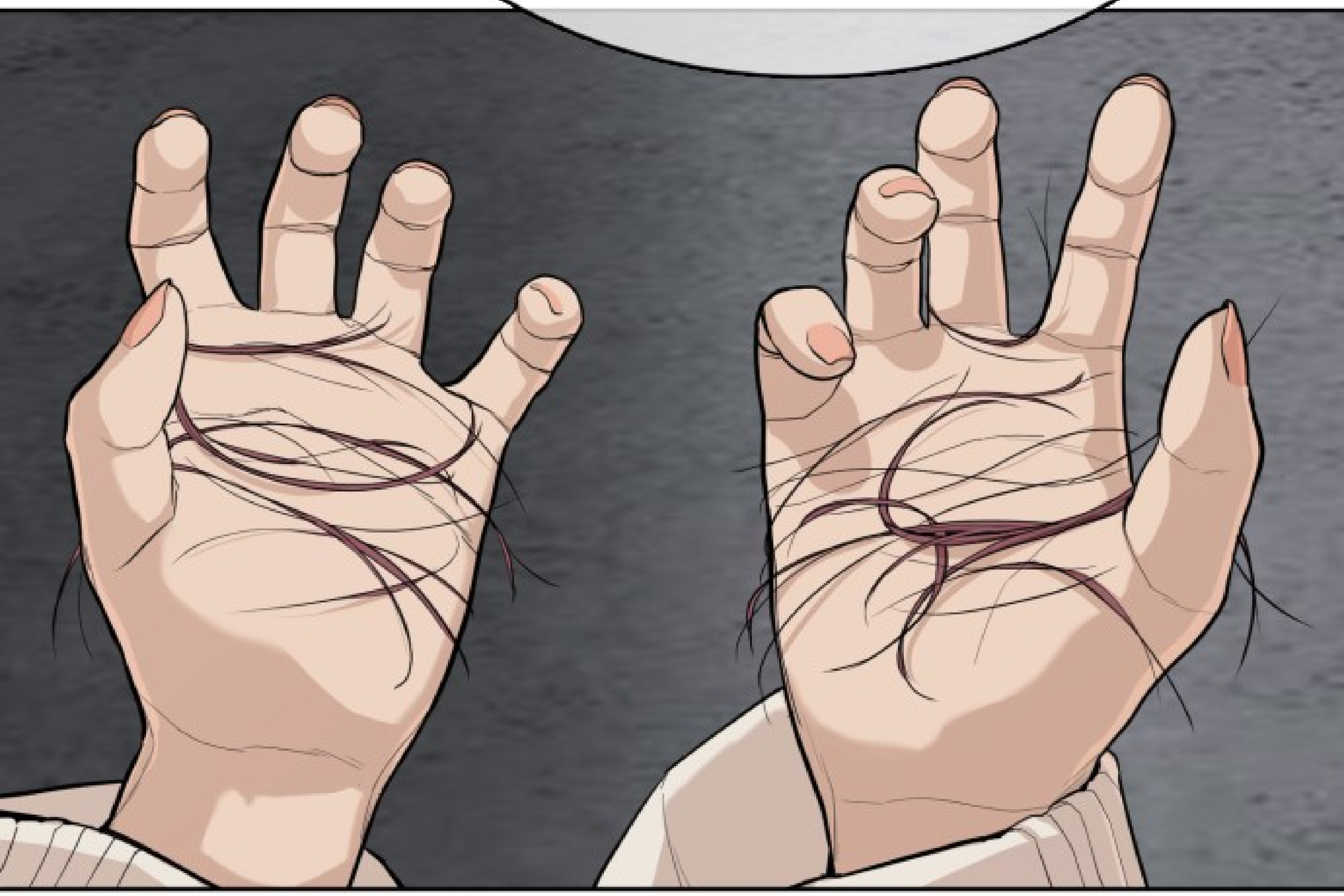
CHANNEL POPPED UP, ALL OF MY VIDEOS GOT FLAGGED.

THERE WAS NO PROFANITY OR ANYTHING SEXUAL IN MY VIDEOS.

I EVEN QUIT MY JOB FOR THIS CHANNEL...

BUT NOW THAT I HAD NO WAY OF

I HAD NO WAY OF MAKING MONEY OFF OF IT, MY LIFE STARTED TO SPIRAL OUT OF CONTROL.



I STARTED LOSING HAIR BECAUSE OF THE STRESS.

I BEGAN STRUGGLING FINANCIALLY BECAUSE I'D LOST MY SOURCE

I'D LOST MY SOURCE OF INCOME.

ALL OF THIS LED TO ME HAVING A COMPLETE MENTAL BREAKDOWN.

I STARTED TO HURT THE PEOPLE CLOSE TO ME.



RUMI YEO

hobin, do you wanna make some money?

7:20 PM

I came up with a brilliant idea for a video.

7:20 PM

RUMI YEO

are you seriously ignoring me?

7:34 PM

heeyyyyyyy.

I DIDN'T FEEL LIKE TALKING TO ANYONE.

I SEE. THAT'S WHY YOU SHUT DOWN YOUR CHANNEL.

THE COPYCAT CHANNEL JUST GOT BIGGER AND BIGGER, MAKING YOUR CHANNEL LOOK LIKE THE ONE COPYING THEM.



THIS COULD HAPPEN TO US.

WE MIGHT HAVE TO SHUT DOWN OUR CHANNEL LIKE HER.

I DIDN'T SHUT IT DOWN.




WHAT?!

WHEN YOU START TO LOSE ALL HOPE...



...BECAUSE OF THE COPYCAT CHANNEL...

WHAT THE HELL IS...

...YOUR DEAL?

...SOMEONE WILL GET IN TOUCH WITH YOU.

I'M VIRAL HOOK.

?!



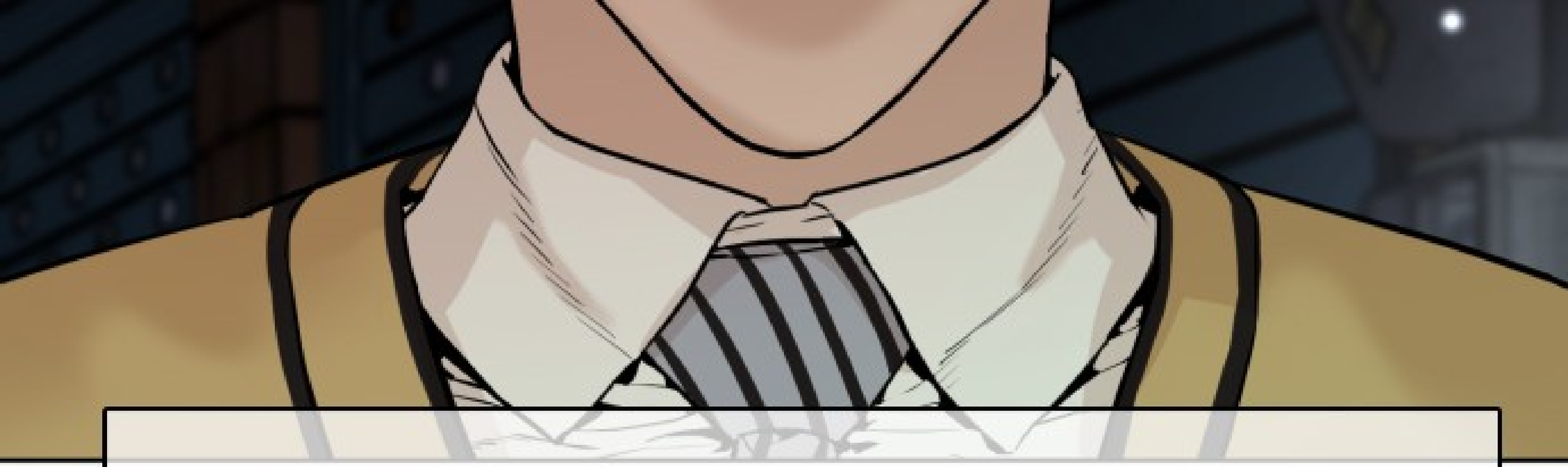
THAT SOMEONE WILL BE THE COPYCAT

COPYCAT
NEWTUBER.



I'LL GIVE YOU 30 MILLION WON*...

*about 27,000 usd.



AND THEY'LL GIVE YOU AN OFFER YOU CAN'T REFUSE.

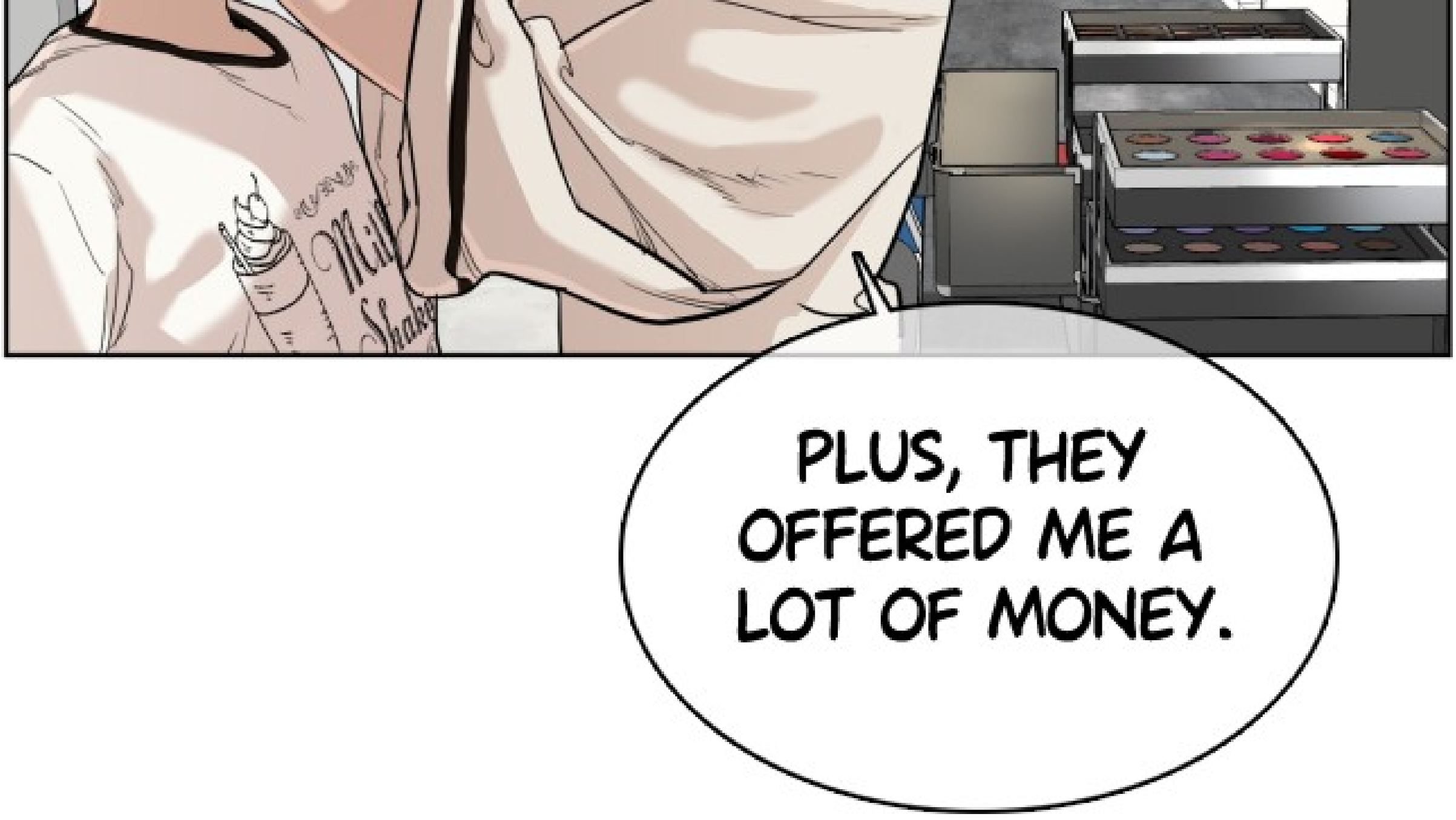
...FOR YOUR CHANNEL.





MY CHANNEL WAS BEING CROWDED OUT BY THE COPYCAT CHANNEL...

AND MY VIDEOS DIDN'T LOOK LIKE THEY WERE GOING TO GET MONETIZED AGAIN ANYTIME SOON.


PLUS, THEY
OFFERED ME A
LOT OF MONEY.

I THINK MOST NEWTUBERS WOULDN'T BE ABLE TO SAY NO...



...IF THEY RECEIVED AN

OFFER LIKE THAT.

SO YOU'RE

SO YOU'RE SAYING THAT...

THERE'S AN ORGANIZATION BEHIND THIS.

GUCI

AND THAT SOMEHOW...

THEY MANAGED TO GET OUR VIDEOS

FLAGGED AND
DEMONETIZED.

BUT DID YOU KNOW...

THAT HOBIN USED TO BE A WIMP?



WHAT DOES THAT HAVE TO DO WITH ANYTHING?

THE ONLY REASON A LOSER LIKE HIM STARTED CREATING VIDEOS FOR NEWTUBE...



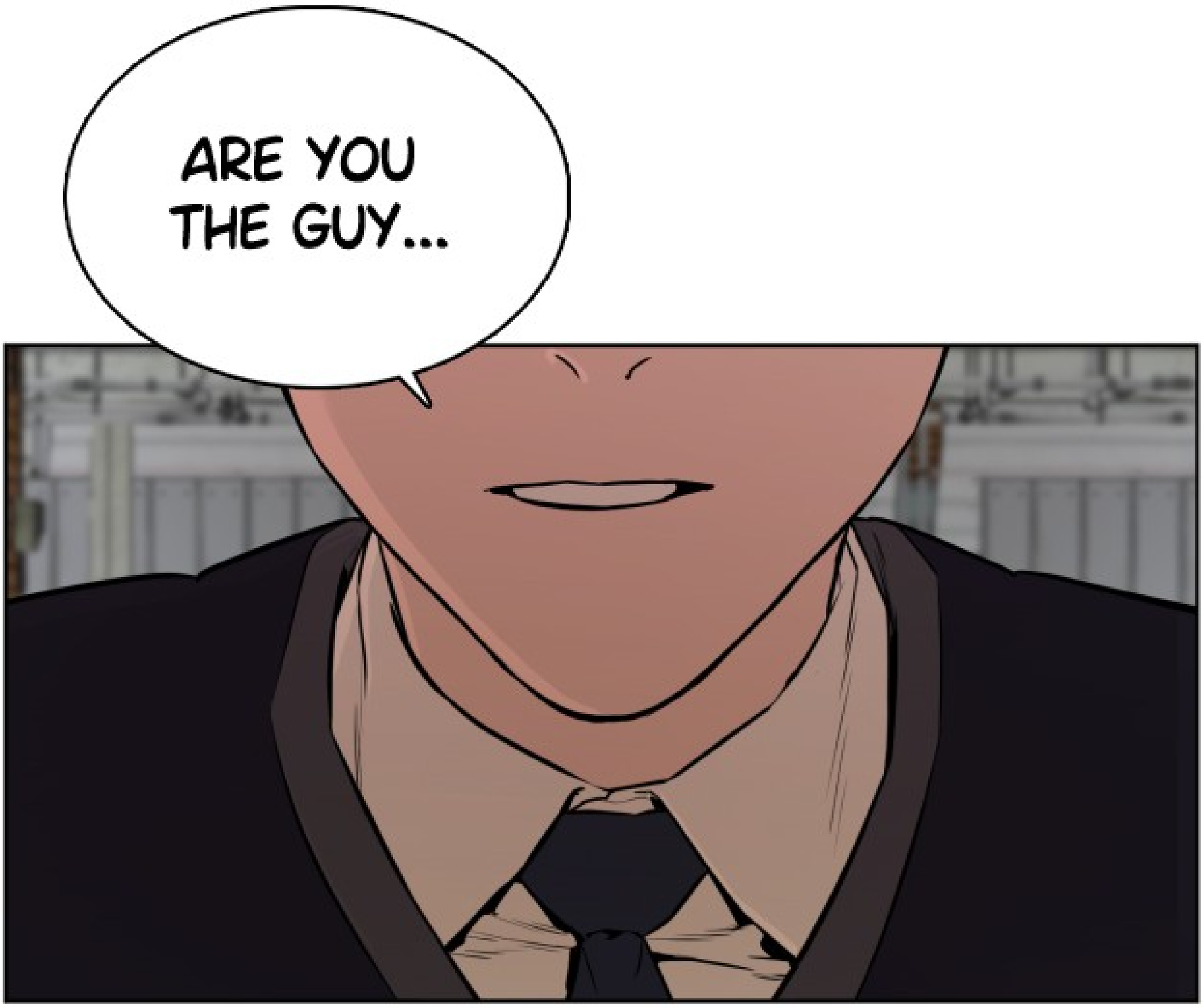
WAS BECAUSE HE WANTED TO MAKE MONEY.

HOBIN USED TO BE BULLIED ALL THROUGHOUT HIS LIFE.





BUT HE FOUGHT OPPONENTS THAT SEEMED IMPOSSIBLE TO BEAT JUST SO HE COULD MAKE MONEY.

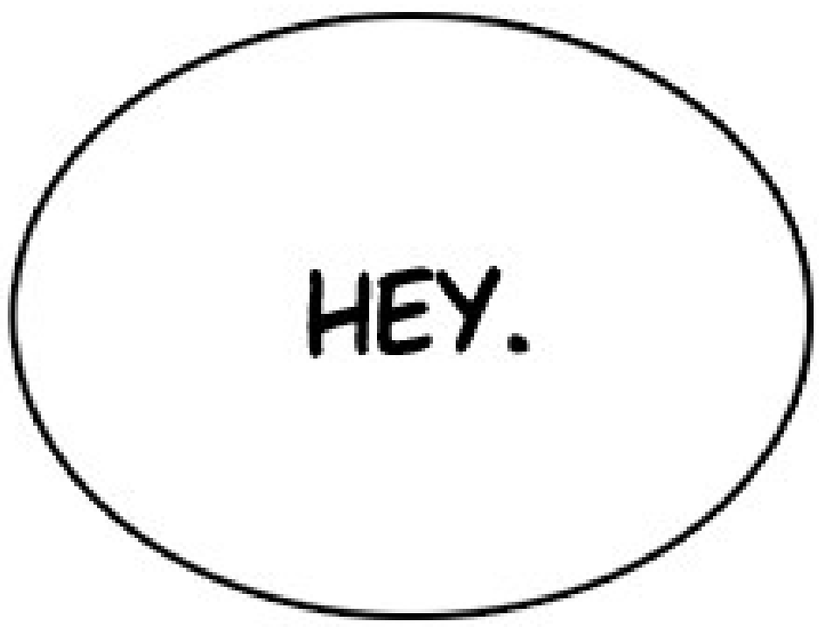

ARE YOU
THE GUY...

IT DOESN'T MATTER IF HE'S GOING UP AGAINST A SYNDICATE OR AN ORGANIZATION.

...WHO MESSED WITH MY CHANNEL?



IF
ANYONE MESSES
WITH HIS CASH
FLOW...


HEY.

DO YOU HAVE 500 WON, YOU ASSHOLE?!

...HE'S GOING TO BE A
FORCE TO BE RECKONED WITH.

TECHNICAL ADVISORS
JEONGHYEON YANG (JIU-JITSU FIGHTER CURRENTLY REPRESENTING KOREA)
YOONJUN LEE (FORMER ROAD FC CHAMPION)